



COMVECS

COMMERCIAL VEHICLE SHOW

2 0 1 7

1st to 3rd March, 2017

India Expo Mart, Greater Noida, Uttar Pradesh, India



Building the Nation, Responsibly.

SIAM

Society of Indian Automobile Manufacturers

BACKGROUND

Commercial vehicles are the lifeline of an economy. India being a developing country and a very populous one, has a greater emphasis on commercial vehicles, as these are the vital cogs of connectivity for most areas of this vast country. While buses are the main mode of transport for 90% of the population in India, trucks are the main transporting mode for supplying commodities and essential supplies across the length and breadth of the country. To give a boost to the commercial vehicle sector and create a platform for the manufacturers of this vital sector, as well as its ancillary industry, SIAM has been organising the Bus & Utility-Special Vehicles Show since the year 2009. As per the need of the hour, SIAM has decided to combine buses, trucks and all aspects of commercial vehicle sector and rechristen the event as "COMVECS - Commercial Vehicle Show" for an all-inclusive portfolio. The objective of this show is to showcase the latest technological developments, providing manufacturers the right platform to interact with customers, to get more visibility and product launches, besides a mechanism to get a better understanding of the requirements of different segment users.



BUS & SPECIAL VEHICLE EXPO 2009.

The first show of its kind, it was launched in 2009. The show was spread over an area of 6,000 sq.mts. with participation from major OEMs. Over 3,500 domestic and overseas business visitors from Israel, France, Turkey, Japan, China, Egypt, etc. visited the show and more than 2,150 business enquiries were generated. Special meetings were held with participants including state transport corporations (BMRC, KSRTC, BMTCL), vehicle manufacturers, National Hybrid Propulsion Projects, etc.



BUS & SPECIAL VEHICLE EXPO 2011.

The show was spread over an area of 8,000 sq.mts. and received encouraging response from the industry with the presence of major automobile manufacturers along with component manufacturers, besides overseas participation. The event was supported by the Ministry of Heavy Industries and Public Enterprises, Government of India, Association of State Road Transport Undertaking (ASRTU) and Department of Transport, Government of Andhra Pradesh. Over 2,500 visitors from state road transport undertakings, government and private hospitals, travel houses, domestic airports, engineering institutions, schools, local auto & bus dealers and manufacturers, body builders, traders, consulates, government departments visited the show with an objective to upgrade or purchase new vehicles and technology.



BUS & UTILITY VEHICLE SHOW 2013.

The show was spread over an area of 10,000 sq. mts. and received an overwhelming response from the industry with the presence of major automobile manufacturers along with components, accessories, tires and tubes, ITES services, etc. The event was supported by Ministry of Heavy Industries and Public Enterprises, Government of India, Association of State Road Transport Undertaking (ASRTU) and Indo-German Chamber of Commerce (IGCC) with Automotive Component Manufacturers of India (ACMA) and Confederation of Indian Industry (CII) as national partners. More than 5,000 business visitors from state road transport undertakings, government and private hospitals, travel houses, engineering institutions, schools, local auto and bus dealers, body builders, tour operators, contract bus operators, and key government departments visited the show.



BUS & SPECIAL VEHICLE SHOW 2015.

The 4th edition was scheduled from 15-17 January, 2015 at India Expo Mart, Greater Noida, Delhi-NCR. Spread over 10,000 sq.mts. area, the expo attracted a total of 44 exhibitors to the show. Major vehicle manufacturers like Ashok Leyland, Force Motors, General Motors, Isuzu Motor, SML Isuzu, TATA Motors, Toyota Kirloskar Motor, Renault, Mahindra & Mahindra and Mitsubishi showcased their latest products and technological developments in the show. More than 6,000 visitors from state road transport undertakings, transporters, government officials, institutes & schools, hospitals, corporate business houses, travel houses, media and others visited the show. An interactive workshop on 'Upcoming New Technologies in Buses' was organised by SIAM & ASRTU during the event.



COMVECS 2017 EXHIBIT PROFILE:

The participants in the show include buses, luxury buses, school buses, passenger buses, tourist buses, ambulances, SUV's, vans, minivans, trucks, agricultural trucks, cargo vans, car carriers, catering trucks, cement mixers, delivery vans, food trucks, motor homes, limousines, pickup trucks, pump trucks, tank trucks, tow trucks, refrigerated trucks, garbage trucks, and other utility commercial vehicles. It also includes commercial vehicle systems, accessories, tires and tubes, automobile services, styling and designing institutions, ITES systems, bank and insurance companies, oil and lubricants, raw materials, etc.

COMVECS 2017 VISITOR PROFILE:

Companies that participate in the event include Hospitals & Healthcare, Airlines, BPOs, Metro Rail projects, municipal corporations, Media Houses, Press and Media officials, State Transport Corporations, Tour Operations, Contract Bus Operators, Truckers and Transporters, Dealers and Service Agents, School Managements, etc.

SPACE RENTALS

Space Type	Rental in INR for Domestic Participants	Rental in USD for Overseas Participants
Raw space(Minimum 150 sqmts)	Rs. 3500/- per sqmts.	US\$ 150/- per sqmts.
Built-up space (Minimum 12 sqmts) *	Rs. 6000/- per sqmts.	US\$ 200/- per sqmts.

*Built-up space includes: Fascia, Carpet, 4 Spot lights, 1 Round Table, 1 Reception Counter, 3 Chairs, One 5/15 Amp Power socket and 1 Waste Basket for every 12 sqmts. stall.

DISCOUNT STRUCTURE:

- 2% Early Bird discount on space rent for space booked before 31 October 2016
- 2% discount on space rent for stall area upto 150 sqmts.
- 2% discount on space rent for stall area 151-1000 sqmts.
- 2% discount on space rent for stall area above 1000 sqmts.
- 2% discount on space rent for Bus & Utility Vehicle 2015 participants

OUR PAST MAJOR EXHIBITORS:



ORGANISER:

Society of Indian Automobile Manufacturers (SIAM) is the apex body representing 48 leading vehicle and vehicular engine manufacturers in India. SIAM provides a single window to the Indian Automobile Industry and aims to enhance exchange & communication, expand economics, trade and technical cooperation between the automotive industry and its international counterparts. It plays a proactive role in creating awareness on environment protection and road safety. SIAM has been striving to keep pace with the socio-economic and technological changes shaping the Automobile Industry and endeavours to be a catalyst in the development of a stronger Automobile Industry in India.

SIAM

Society of Indian Automobile Manufacturers

Core 4B, 5th Floor, India Habitat Centre, Lodi Road, New Delhi 110003, India Phone: +91-24647810-12, 47103010 Fax: +91-11-24648222 Email: siam@siam.in
Website: www.siam.in / www.siamindia.com